

Media Kit



Website Image Specifications

There are three types of ad images available on THE ELEGANT TEXAN website. Your contract should indicate which format you have, but please feel free to contact your Sales Rep or the Production Department for clarification.

'Front Page' Rolling or Static Ad

RGB color - 290 x 300 pixels

'Sidebar' Rolling or Static Ad

RGB color - 267 x 400 pixels

(Note : sidebar ads must be 267 pixels wide, but may be ANY height, up to and including 400 pixels. e.g. an ad that is 267 x 350 pixels is allowed, 267 x 100 is allowed, but 267 x 500 is not allowed.)

'Top of Page' Rolling or Static Ad

RGB color - 600 x 200 pixels

We accept online advertisements in any of the following graphical image formats : .jpg, .bmp, .gif, .png

Please mail your ad (please include contact name, telephone and cell phone numbers and an e-mail address) to us on a CD or DVD via trackable carrier to :

**The Elegant Texan
Art Department
4625 Frankford Road
136-586
Dallas, Texas 75287**

or submit your ad as a file attachment via email (please use "ad submission" in the email title) to :

ad@TheElegantTexan.com

If we have not received your ad within 1 week of the ad deadline an email notification will be sent to you indicating that your ad is due.

Please call or email the Production Department with any questions on ad size, format or image resolution/quality.

WE CAN DESIGN YOUR AD

Our design and production department will be happy to create your website ad for you. Please contact the Production Department for details on our design services.

Production Department

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