

Media Kit

Print Media Specifications

	Width	Height
Page (Bleed) A	11.125	14.25
Page (Trim Size) A	11	14
Page (Live Area) B	10.5	13.5
1/2 Page (Horiz Bleed) C	11.125	7.125
1/2 Page (Trim Size) C	11	7
1/2 Page (Horiz) D	10.5	6.5
1/2 Page (Vert Bleed) E	5.625	14.25
1/2 Page (Vert) F	5	13.5
1/4 Page (Bleed) G	5.625	7.125
1/4 Page H	5	6.5

Please keep all printer's marks outside of the bleed area

- We ONLY accept advertisements in PDF format (.pdf)
- All bit-mapped images (grayscale included) must be at least 300dpi—do not enlarge original 300dpi images more than 112%.

Please mail your ad (please include contact name, telephone and cell phone numbers and an e-mail address) to us on a CD or DVD via trackable carrier to :

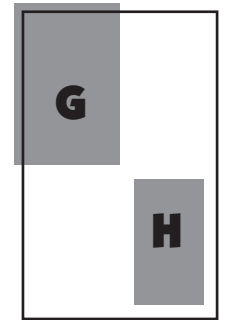
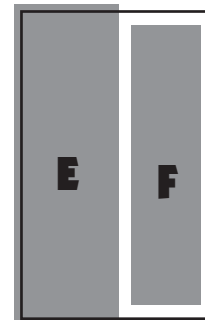
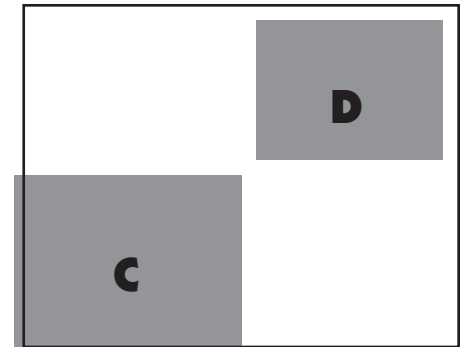
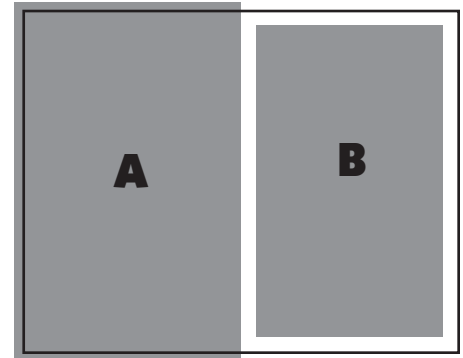
**The Elegant Texan
Art Department
4625 Frankford Road
136-586
Dallas, Texas 75287**

or submit your ad as a .pdf file attachment via email (please use "ad submission" in the email title) to :

ad@TheElegantTexan.com

If we have not received your ad within 1 week of the ad deadline an email notification will be sent to you indicating that your ad is due.

A SWOP-certified proof should be submitted for any color-sensitive ads. We cannot guarantee SWOP standard color matching with a non-contract grade proof. If a proof is not supplied, we cannot assume liability for omissions, misprints or font defaults. Please call the Production Department with any questions on ad size, format or image resolution/quality.



WE CAN DESIGN YOUR AD

Our design and production department will be happy to create your website ad for you. Please contact the Production Department for details on our design services.

Production Department

Glyn Meek | Editor-in-chief

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